



WHAT IS THE CATPC?

The Advertising & Promotion tax (referred to as the ‘hospitality’ tax), was established by Harrison City Ordinance No. 944 and levied a ----

1. 3 percent (3%) tax on the portion of the gross receipts or gross proceeds received from the renting, leasing or otherwise furnishing of hotel, motel, or short-term condominium rental accommodations for sleeping, meeting, or party room facilities for profit in the City of Harrison, Arkansas, but such accommodations shall not include the rental or lease of such accommodations for periods of thirty (30) days or more.
2. 1 percent (1%) tax on prepared food and non-alcoholic beverage sold by restaurants, cafes, cafeterias, delis, drive-in restaurants, carry-out restaurants, convenience stores, grocery stores delis, festivals, and all other establishments in Harrison engaged in the selling of prepared food and beverages for on or off premises consumption.

Prepared food is food items sold that are altered by quantity or content:

- any food item that is cooked on the premises by the establishment for sale to a customer:
- a fountain drink would be subject to the tax, whereby a can of soft drink would not:
- meat or cheese sliced by the establishment for customer sale would be taxed, whereas, prepackaged meat or cheese sold to customers as purchased by the establishment from a vendor would not be taxed:
- A pre-packaged bag of nacho chips/potato chips would not be taxed, however, an on-premises prepared serving of nachos (cheese and nacho chips) would be, etc.

Although this is a city tax, state laws govern the makeup of the Commission and set forth guidelines for any expenditure of the funds collected. Payment of the tax is made directly to our office, and any expenditure must be approved by the Commission.

WHO ARE THE COMMISSIONERS?

The Commission consists of seven commissioners: two City Council representatives, four members shall be owners or managers of businesses in the tourism industry and one at large position. The initial terms of the Commissioners were staggered 1, 2, 3, and 4-year terms, with re-appointments terms of four years. Presently, the Commissioners are: Jeremy Ragland and Mary Jean Creager, City Council Representatives; Ravin Patel, Robin Reeves, Thomas Honer, and John Cathey, Industry Representatives; and Rodney Arnold, At Large Position Representative.

WHEN AND WHERE ARE THE MEETINGS?

The regular meetings are held the fourth Thursday of each month at 8:30 a.m. in the Arvest Board Room at the CVB located at 200 W Stephenson Ave. These meetings are open to the public and we encourage you to attend.

WHY WAS THE CATPC ESTABLISHED?

The tourist industry is one of Arkansas' greatest assets, with many business travelers and vacationers finding their way to the Ozark Mountains. When arriving to our area, the tourist decides if he or she will spend money in Harrison or travel to a different location. Realizing that Harrison has to compete for a share of the tourist dollar, the CATPC was established to provide funding for promotional materials and events that will entice people to make Harrison their vacation headquarters or a stop on their vacation agenda. Brochures, city maps, ads in major magazines and newspapers, and tourist information packets are a few of the ways Harrison is presented. Radio, TV and newspaper ads are run during special events. Without the monies collected through the tax, no funding would be available for the promotion of the City.

HOW DO I GET INVOLVED WITH THE CATPC?

- Attend the monthly meetings. The CATPC meets the 4th Thursday of each month at 8:30 a.m. in the HCVB Board Room at 200 W Stephenson Ave, Harrison, Arkansas.
- Read all correspondence mailed to your business from our office.
- Be a partner with us in special promotions or events by participating. Occasionally host an event in which we need someone to give door prizes or items for goody bags in return your business name is listed as a sponsor in breaks, radio and newspaper ads.
- Keep our office updated on any changes that take place within your business such as change of management/ownership, address, and phone or fax numbers. This information is used in brochures, maps, etc.**
- Notify our office if you would be willing to hold a position on the Commission as vacancies occur.
- Forward any comment or suggestions to our office personnel.
- Do not hesitate to call upon us if you have any questions or if we can be of any assistance to your business. Our phone number is 870.741.1789 or email us at Renee@ExploreHarrison.com



NEW BUSINESS INFORMATION FORM

Company Name: _____
Physical Address: _____

Mailing Address: _____
(if different) _____
Owner: _____
Business Phone: _____ (for promotion and CVB website)
Business Fax: _____
Email Address: _____
Date Opened: _____
Website: _____
Facebook: _____
Bookkeeper: _____
Phone: _____ (to contact regarding tax questions)

TYPE OF BUSINESS:

Motel, Hotel, or Bed and Breakfast _____
Restaurant – Dine in or Carry out _____
Cafeteria _____
Delicatessen _____
Concession Stand _____
Convenience Store _____
Grocery Store _____
Catering _____

PLEASE MAIL, EMAIL OR FAX THIS COMPLETED FORM TO:

CATPC – Explore Harrison CVB
200 W Stephenson Ave
HARRISON, ARKANSAS 72601
870.741.1789 FAX: 870.741.1159
EMAIL: tourism@ExploreHarrison.com

(Form may also be dropped off at the Harrison CVB office at 200 W Stephenson Ave)



Prepared Food
and Beverage Tax
(Required by City Ordinance No. 944)

1. Enter account information

LEGAL NAME:

DOING BUSINESS AS:

PHYSICAL ADDRESS:

2. Enter the month in which the taxes **were collected**

GROSS RECEIPTS TAX REPORT FOR MONTH OF:

(each month must be reported separately)

3. Enter the numbers

TAXABLE GROSS RECEIPTS:

TAX COLLECTED (1% of gross):

DISCOUNT (2% of tax):

*(2% of tax due amount IF received or postmarked **ON OR BEFORE the 20th** of the month)*

PENALTY (5% of tax after 30 days, 10% after 60 days, 15% after 90 days, 15% every month thereafter)

*(5% of tax due amount IF received or postmarked **AFTER the 30th** of the month)*

TOTAL TAX DUE:

4. Signature

I hereby state, avow and affirm that the statements herein are full, true and correct as required by provision of Arkansas Gross Receipts Tax Law, Act 626 of 1989 and City Ordinance No. 944, and such regulation promulgated thereunder by the Harrison CATPC.

Signature

Date Prepared

5. Mail the payment

Make checks payable to and mail with report to:
CATPC - Harrison Convention and Visitors Bureau
200 W. Stephenson
Harrison, AR 72601